



Palisades Federal Credit Union
300 N. Middletown Road
Pearl River, NY 10965

T 845.602.1123
F 845.602.4444
www.palisadesfcu.org

NEWS RELEASE

For Immediate RELEASE
May 9, 2011

Media Contact:

Anthony Pili
845.602.1123
apili@palisadesfcu.org

Palisades FCU offers “Free vault samples” and a chance at \$100k

Pearl River, NY – May 9, 2011 – Palisades Federal Credit Union, the largest Rockland County based Credit Union, is celebrating the opening of their newest branch location in Orangeburg, NY. The NY Credit Union will kick off a weeklong celebration beginning Monday, May 9th. During the week, area residents will have the opportunity to walk into the branch to receive an actual “sample bill from the vault” which will double as a raffle entry for a \$1,000 prize in addition to other giveaways and banking deals. The celebration will culminate on Saturday May 14th with live celebrity entertainment and an opportunity to guess their vault code for a chance to win \$100,000.

“We are excited to bring old fashion community banking to the residents of Orangeburg and the surrounding communities,” said Mark Welshoff, President & CEO of Palisades Federal Credit Union. “We invite all residents to stop by the branch to celebrate with us throughout the week as well as participate in Saturday’s festivities. We hope that one lucky guest can crack the code and go home with the hundred grand.” Palisades will allow the first 500 visitors over the age of eighteen, one chance to guess the vault code to win \$100,000.

Saturday’s festivities will be hosted by Greg –T from Z100’s Elvis Duran and the morning show who will be raffling off valuable tickets and gift cards throughout the entire event. Live entertainment will consist of a disc jockey, magician, balloon artist and stilt walker. Each guest will be treated to a Dunkin Donuts breakfast, free giveaways, a chance to guess the vault code for \$100,000 and a chance to win a \$1,000 raffle as well as undisclosed one day banking deals.

The Palisades Federal Credit Union Orangeburg branch is located next door to Hogan’s Diner in the CVS shopping center at 16 Orangetown Center, Orangeburg, NY 10962. Saturday’s festivities will begin at 10:00 AM and conclude at 1:00 PM. Additional information on the event and contests can be found on the Credit Union’s dedicated grand opening website: www.bigbadgrandopening.com

About Palisades Federal Credit Union

Headquartered in Pearl River, NY, Palisades Federal Credit Union (www.palisadesfcu.org), with more than \$150 Million in assets, is the largest Rockland County based Credit Union. The Credit Union operates 4 branches and provides full service banking products and surcharge-free access to over 40,000 ATMs nationwide. Credit Union membership and Credit Union loans are open to anyone who lives, works, studies, or worships in Rockland County, NY.

###